

Why do we complete a CHNA/HIP?

A county-wide collaboration lead by:

- **Board of Health/Lee County Health Department**
- **Fort Madison Community Hospital**
- **UnityPoint Health- Keokuk**

Purpose:

The Community Health Needs Assessment and Health Improvement Plan (CHNA&HIP) is an assessment of local health needs and report identifying goals and strategies to meet those needs. Every three years, our local county health board, in partnership with our hospitals, lead a community-wide discussion with residents, business owners, and community stakeholders regarding the public health issues of the community.

Outcomes:

- Increased community collaboration and engagement in improving the health of the county based on identified needs
- Focused community strategies with a written plan to address specific health needs with progress evaluated each year
- The assessment/plan can lead to additional grant funding and resources in the county to address our needs

2015-2018
CHNA/HIP

What have we
accomplished?

Healthy Lifestyles Taskforce (Live Healthy Lee County)- Emily Biddenstadt

- Senior Produce Box Project/Community Garden Projects and partnerships created with youth involvement
- PORT of Fort Madison – Phase I & II trail completed

Transportation Taskforce-Jamie Beskow

- Survey completed
- Promotion of SEIBUS/usage increased

Mental Health Taskforce-Ryanne Wood

- Standardized assessments have been identified and utilized for children 0-4, children 5-10, 11-17, and 18 and older related to diagnostic categories of need.

“Standardizing these assessments will assist in historical data of outcome achievement across the life of an individual by providing baseline and ongoing progress/regress. Because of this progress, individual treatment planning can become more targeted to specific need and ensure services are engaged in the least intrusive beneficial and dignified manner to the recipients”. Ryanne Wood, Taskforce Leader

Communication/Education and Motivation Taskforce-Michele Ross

- Veteran’s Health Fair-guest presenters and vendors provided education
- Health Promotion Messaging on-going

Community Wide Survey

- In April 2018, Lee County Health Department, Fort Madison Community Hospital and UnityPoint Health-Keokuk designed the survey using survey monkey and paper format for distribution.
- The survey was distributed May 2018 through August 2018 using email, newsletters, social media, websites and in person contacts with employees as well as consumers with participating organizations and worksites.
- Efforts were made to include all relevant age groups and demographics of our population in the county.
- 1050 Respondents participated in the survey!

Promote Healthy Behaviors and Improve Health Outcomes

Reduce obesity rates; preventable hospital stays due to chronic disease

Strategy 1-1.1

Increase participation in programs by raising awareness among local providers to help them become better educators on local opportunities.

1. Work with area agencies to keep resource guide up to date. **In process.**
2. Provide opportunity for area agencies to present to FMCH Case Managers to share with providers/clinic staff at huddles. **Due to COVID-19 pandemic we were not able to make this happen yet.**

Strategy 1-1.4

Continue to monitor and promote trail development and complete streets efforts in Lee County.

1. Maintain FMCH representation on the PORT (Promoting Outdoor Recreational Trails) committee. **FMCH continues to have a representative on the committee.**
2. Continue to provide monetary support for the continuation of trail development. **The GRHS-FMCH Community Health Foundation made a donation of \$1,500,000 to PORT for the continuation of trail development.**

Prevent or reduce teen births and STD's among youth/young adults.

Strategy 2-1.1

Provide education to targeted groups and locations.

1. Work with area schools (FMCSA, HTC, and CLSD) to make health care professionals available to speak to middle/high school students each semester. **Due to COVID-19 we were not able to go onsite to the schools during the past year.**
2. Continue to participate in high school health fairs to provide education. **We did participate pre-COVID shutdown in the high school health fair. Our infection preventionist presented on STD's.**
3. Develop and facilitate pre-teen parent & student boot camp - also would cover 3-1.4- at least once in the 3 year timeframe.

Strategy 2-1.2

Provide free access to condoms at key locations in the county.

1. Continue to distribute condoms in our Women's Center, ER and Main Clinic. **No change.**

Strategy 2-1.3

Utilize social media for education and outreach messaging.

1. Provide key messaging via Facebook 4x/year.

Prevent/reduce alcohol, tobacco and other drug abuse (ATOD) among our youth and adults (includes prescription drug abuse)

Strategy 3-1.4

Providers to educate patients on alternative treatments for prescription drugs; properly securing prescription medications from other household members/visitors, etc.

1. Provide annual Community Health Education with Pharmacists on Opioid use - **July 2019 first session. These were discontinued due to COVID-19. Looking to reinstate in 2022.**
2. Create protocol and education materials for patients.
3. Working with the FMCH Pain Committee -provide continuing education for health care professionals on alternative treatments and how to recognize addiction. **In process.**
4. Work with the area schools to identify and offer motivational speaker for students and parents to address these topics - act as presenting sponsor.
5. Promote prescription medication drop-off sites on FMCH social media, website and internal communication outlets.
6. Community Education Series with health professionals on addiction.

Improve the population's Mental Health and Well-being.

1. Continue to make mental health services available at FMCH. Outpatient mental health services continue to be offered. A new geriatric behavioral health unit is set to open July 1, 2021. This was delayed due to COVID-19

Promote Elderly Wellness

Improve the health, function and quality of life of older adults.

Strategy 1-1.1

Offer classes such as Matter of Balance, Stepping On, and Senior Fitness classes in key locations in the county every year.

1. Provide annual Stepping On class to community members. This was not offered due to COVID-19.
2. Re-instate Aquatic Therapy classes for Seniors. This was not offered due to COVID-19.

Strategy 1-2.2

Provide health management education and care coordination services to older adults i.e. chronic disease self-management, etc.

1. Continue to provide Community Health Education sessions -9x/year focusing more on chronic diseases- prevention, management, treatment options, etc. Put on hold due to COVID-19. Inpatient Geriatric Behavioral Health Unit set to open July 1, 2021.
2. Coordinate Cook with a Doc and Walk with a Doc programs- quarterly offerings - 2 Cook with a Doc and 2 Walk with a Doc per year. Put on hold due to COVID-19.